

# Milady Brand Video Script

To those who've ever had someone question their dreams . . .

We want you to know that your dreams *are* worthy . . .

And they *are* possible . . .

with hard work . . .

and passion . . .

and good old-fashioned grit.

How can we be so sure?

Because that's *precisely* how Milady got its start.

See, our founder created his one-man barbering supply business on nothing more than a big dream . . . and a hazy vision for how to get there.

Despite critics. And naysayers.

He pushed forward—and the industry along with him.

It's *why* we do *what* we do today: developing beauty education that sets big dreamers on the path to professional success *and* personal fulfillment.

An education that redefines what it means to be a beauty professional . . .

. . . and expands the possibilities of what beauty can do for an individual . . .

. . . a community . . .

. . . and the world . . .

So go ahead. Dream big.

And together, let's change the face of beauty.