

**Magic 106.7**  
**55 Morrissey Boulevard**  
**Boston, MA 02125**

**Radio Copy: Barilla Pasta:**  
**60 second live spot:**  
**Morning Drive**

**Written by E.T. Robbins**

My wife always complains that we don't travel enough so I asked her,

“How would you like to go to Italy in just 15 minutes?”

Oh, she doubted me. She didn't think it could be done, but then I made her **Barilla Linguine** with **Barilla Marinara Sauce** and - oh! She's a believer now and you will be too!

Talk about quick, easy, and delicious! Picture this: spaghetti that's always firm, yet tender, and NEVER, EVER sticks or clumps – topped with large chunks of red ripe tomatoes and of course plenty of olive oil, fresh garlic, and onions! It's a quick and easy meal with quality so authentic – you feel like you're in Italy!

And with plenty of **Barilla** pastas and sauces to choose from like **Barilla Thin Spaghetti** and **Barilla Tomato & Basil Sauce**, you'll be able to please the family with your creations time and time again!

So for a quick, easy, quality Italian meal that's so authentic you'll feel as if you've died and gone to Italy, try **Barilla Pasta** and top it with **Barilla Pasta Sauce**.

You'll see how I convinced my wife it takes only 15 minutes to Italy with **Barilla** – the #1 love of Italians! After their wives, of course!