

## What We Do

At **Lyrical Edge Productions** we write and produce live, customized musical theater entertainment delivered by professional singers and actors.

We begin by learning the message you want to deliver at your special event. We then transform your message into a theatrical script which combines sketch comedy with popular songs whose lyrics have been rewritten especially for the occasion. Finally, we perform this unique “mini-musical” at your event.

Or, if you would prefer your own people to perform the material, we will develop the script for you and, if you wish, work with your talent to make sure their performance shines.

## How Can We Help You?

**PROBLEM:** You’re a corporation exhibiting at a trade show. You need to educate the attendees about your products and services, differentiate your booth from the hundreds of others at the show, and maximize traffic to your booth in order to generate sales leads.

**PROBLEM:** You’re running an annual training conference for your worldwide sales staff. You want to boost their morale, get them fired up about your company and products, and kick off the typically mundane conference with a bang.

**PROBLEM:** You’re a wedding planner. The families of the bride and groom want to have a tribute song professionally written for the couple and hear it performed at the reception. They want this song to be something everyone will talk about for years to come.

**THE SOLUTION:** Hire **Lyrical Edge Productions** to write and produce your trade show presentation, your sales training conference kickoff, or your bride and groom tribute song. We will deliver your message clearly and professionally while delightfully captivating your audience.

## How Are We Different From The Competition?

Most entertainers perform existing material that has little, if anything, to do with the message you want to deliver to your audience.

At Lyrical Edge Productions, we provide **Customized Musical Theater**, where *every* scene and song lyric we write and perform for you is created just for the occasion. Your audience will be educated, motivated, and delighted by a production that has been written specifically **for them and with them in mind**.

## The Creative Process: 5 Steps to Developing the Perfect Script

**1. Interview** – Discuss the message you want to deliver at your event with a Lyrical Edge creative consultant. This can be done in person or by phone. During this phase we will learn the details of exactly what you want to say to your audience.

**2. Outline** – Based on the interview, Lyrical Edge Productions will write up an outline of the script and submit it to you for approval. The outline will include a description of what will occur in every scene and song in the show. We will work with you until it is right!

**3. Draft** – Once you approve the outline, Lyrical Edge Productions will write up a draft of your script, including all song lyrics, and submit it to you for your approval. Again, we will work with you until it is right!

**4. Production** – Once you approve the final version of the script, Lyrical Edge Productions will produce and rehearse the show in preparation for your event. We will keep in touch with you every step of the way so you can monitor the progress of all phases of the production.

**5. Performance** - Lyrical Edge Productions will perform the show at your special event.

## Contact Information

Howard Boles  
(508) 624-4623

[info@lyricaledge.com](mailto:info@lyricaledge.com)  
[www.lyricaledge.com](http://www.lyricaledge.com)

## About the Owner: Howard Boles

[INSERT HOWARD’S  
PICTURE HERE]

**Howard Boles**, founder and owner of Lyrical Edge Productions, Inc., combines a substantial business background with expertise in theatrical music direction, parody writing, and lyric writing to create a unique form of customized musical entertainment.

## Testimonials

“We have just used Lyrical Edge in a production in advance of the annual sales meeting. It just was fabulous! It’s great working with Howard. He’s very creative. He was able to write some songs and some scripting that really mattered to our sales organization. The actors that he hired were awesome. It was fun, it was funny... Everyone laughed and had a great time! We would use Howard again in a heartbeat. It was just great!”

*Deborah Sorterup & Pamela Jerdee  
Zoll Medical Corporation*

“Howard was the hero of the day!! [The guest of honor] was so touched... it was awesome! It was fun to watch her during the song and see her reaction to it all... just a really great night all around!! I tell my kids that the difference between ordinary and extraordinary is that little extra, and Howard gave it.

*Stephanie Douglas  
ISES New England VP of Programming*

Howard wrote a song for my sister’s 75<sup>th</sup> birthday. It was incredible! After getting information about her, he was able to write a song which incorporated all the themes we talked about. It was such a hit that my sisters and I felt compelled to sing it over and over again!

*Fran Nigberg*

*[One or two more testimonials will be included]*

**More testimonials?**

Lyrical Edge Productions, Inc.  
6 Stearns Road  
Marlborough, MA 01752



**[INSERT PERFORMANCE PICTURE  
HERE]**

**EVENTS SERVED BY Lyrical Edge  
Productions**

**CORPORATE EVENTS**

- Trade Shows
- Business & Sales Meetings
- Product Launches

**NON-PROFIT EVENTS**

- Fundraisers
- Motivational Meetings
- Personal Tributes

**POLITICAL EVENTS**

- Fundraisers
- Conventions
- Roasts

**PRIVATE EVENTS**

- Weddings
- Bar/Bat Mitzvahs
- Parties

**Customized**

**Musical**

**Theater**

**For**

**Special**

**Events**