

ADVERTISING SUPPLEMENT



# BRIDAL COMPANION

## HOT HAIR & Magical Makeup FOR BRIDES IN 2003

By E. T. Robbins

We all know the "something old, something new, something borrowed, something blue" routine. What this pithy adage fails to mention is how the heck the blushing bride should wear her hair or which lipstick to use. Never fear! Read on for some advice from hair stylists and makeup artists for brides-to-be in 2003.

### SHE'S GOT BETTE DAVIS EYES

Accenting the eyes is always in style, but even more so this year. Makeup artist Judi Rubin, from Changing Faces Salon-Beauty Way in Natick, says dark, smoky eyes will melt your groom's heart while softer cheeks and glossy lips prevent a theatrical look.

Edward Blee, of Salon Persona on Newbury Street, believes proper eyebrow shaping is crucial, but urges women to seek a professional's experienced hand. Elizabeth Moreau, cosmetic consultant from Classic Faces Day Spa and Boutique in Peabody, agrees. "Makeup artists regard eyebrows as one of the most important features on a woman's face. When shaped and plucked correctly they create balance and an eye-lift illusion."

While you may want to play-up your eyes, there are certainly products to shun. Frosted eye shadows are an example. "Definitely out," Elizabeth Kosky of Elizabeth Renée Esthetics, in Wellesley, says. "Forget avant-garde makeup as well. Remember a classic bride is always a beautiful bride."

Edward and Norah Blum, owners of Makeovers Salon and Day Spa in Easton, remind brides to consider lighting. "If it's outside, avoid a 'made-up' look because the sun will enhance it. Try for softer eyes and stronger lips. Stay away from browns and cakey foundations. For an evening wedding, be more glamorous with charcoal eyes and reds and pinks on the lips."

### AU NATURAL

While accenting the eyes and lips is in, healthy skin is essential. "It all starts with great skin care so you don't have to wear a ton of make-

up," Jessica Stevens, Director of Operations for Andrew Michaels' Spa and Salon in Salem, says. Stevens adds that you shouldn't forget to protect your skin on your special day. "You'll be sweating, you'll be nervous, and you need to look good." Stevens recommends powders by T.LeClerc ([www.t-leclerc.com](http://www.t-leclerc.com)). "They're soft, non-clogging, and contain SPF."

Judi Rubin agrees that when the skin is in great shape, the makeup looks beautiful. Rubin suggests products from MAKE UNDER™. "They help the makeup to stay on while giving the skin a glass-like appearance."

### HAIRY SITUATIONS

The "anything goes" attitude has been around for awhile, but Lisa Lombardini, of Changing Faces Salon and Beauty Way of Natick, acknowledges that a soft, Victorian hairstyle is always a crowd-pleaser. At the same time, it depends on the woman. "It's important for the hair stylist to assess the face, neck, and shoulders of the bride as well as the dress, veil, and setting for the wedding," Lombardini says. Good stylists will encourage brides to bring their dresses and headpieces to the consultations.

Roberta Wiltshire, owner of Esprit de Corps Salon in Lexington, says that she's receiving requests for simple elegance — smooth, sleek fronts with any action — no curls, hairpieces or twists going on in the back of the hair.

Andrew Michaels' Spa and Salon reports doing more French Seams (variations on the archetypal French Twists), noting that today's style is a classic, Audrey Hepburn look. And don't forget the groom. Mr. Right

should schedule two professional haircuts before the wedding so that his hair looks perfect. Lombardini advises that the bride and groom receive hair-conditioning treatments in order to ensure lustrous locks.

### WHAT'S THAT THING ON MY FACE?

It's the morning of your wedding, and you've awakened to a huge pimple on your chin. What's a girl to do?



Photo: Taina Cruzado Cote, [www.tainacruzado.com](http://www.tainacruzado.com).  
Make-up: Demiche Makeup & Image Studi



"We use our own cortisone based cream called Aloe Cort," says Elizabeth Kosky of Elizabeth Renée Esthetics. "We dab it on the blemish and then put ice on it for 10 minutes. The cortisone diminishes the redness and the ice reduces the size of the capillaries."

What about other imperfections? Kosky says the key is to take the focus away from flaws by using soft, pretty makeup. Sometimes extreme conditions, however, call for extreme measures. Like tattoos. Roberta Wiltshire offers this advice about that sunflower plastered across your back, "Don't let a beautiful tattoo steal the show on your special day. You've invested much time and money on your hair, dress, and makeup and if everyone is looking between your shoulder blades...that's just not fair." Try Covermark® Tattoo Cover Kit ([www.covermark.com](http://www.covermark.com)). Elizabeth Moreau cautions, though, that no makeup artist can cover the results of neglected skin; remember to take care of it.

### TEN DO'S AND DON'TS

1. Do wear makeup. The cosmetic consultants here agree that it's needed even if you don't normally wear it (especially for photographs). You can still look natural if you want. Elizabeth Kosky recommends mineral make-up because it works well on women who don't usually wear foundation.
2. Do schedule the consultation for the same season you're getting married (your skin tone changes with the seasons). Focus on skin and eyebrows.
3. Do wear waterproof mascara and eyeliner. You will cry.
4. Do make sure the bride and bridal parties are wearing the same color family of lipstick. "Nothing photographs worse than several women wearing the same dress, but different lipstick," Elizabeth Moreau says.
5. Do use hair shine. "Alterna® Enzymetherapy® Hemp Seed Spray Shine," Roberta Wiltshire advocates. "It won't flatten your do and makes the duller hair glisten."
6. Don't ignore your hair stylist's suggestions. "But do give your opinion," Lombardini adds.
7. Don't wear a pullover shirt while having your hair done on your wedding day. "Seems obvious," Jessica Stevens chuckles, "but you'd be surprised."
8. Don't be so different from your everyday self. "Remember you want to be pretty, not unrecognizable," Judi Rubin says.
9. Don't watch models and try to mimic their looks. The Blums concur. "Be true to your own beauty."
10. Finally, remember this is YOUR day. Edward Blee reminds all brides, "Whatever you do, don't look like your mother." ■