Welcome to North Shore Endodontics



www.nsendo.com





HAROLD J. LEVIN, DMD, FICD Founder

Dear Doctors,

I started North Shore Endodontics in 1962 as the only endodontic specialty practice north of Boston. From the very first day, our goal has been quite simple: to provide doctors like you with an endodontic practice that you could trust when referring patients. We've never taken this trust for granted, which is why we treat each and every patient with dignity, respect, and compassion, just as you would expect us to do...just as you would do yourself.

Today, North Shore Endodontic Associates is a six-office network that continues to promote and nourish the trust we've developed among our referring doctors. One way we accomplish this endeavor is by incorporating significant improvements in endodontic technology, including these most recent innovations:

- Electronic Medical Records (EMR), which streamline communication and provide a secure record of patient medical history and treatment
- Digital x-rays, which provide greater detail while reducing patients' exposure to radiation
- Endodontic microscopes and loupes, which allow for better visualization and more precise treatment

These improvements, coupled with our enduring commitment to clinical excellence and personalized patient care, have enabled our endodontists to provide better and more efficient treatment. This is just one more reason you should feel comfortable placing your trust-and your patients-with our practice.

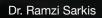
We look forward to serving you.

Sincerely,

Harold J. Levin, DMD, FICD Founder



Your Partners in Patient Care



ADODONTIC AS

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The North Shore Endodontics Experience

By putting our patients first, we are, in essence, putting our referring doctors first as well. It's a simple, yet powerful, philosophy and one we practice every single day.

Leaders in Patient Care for Over Forty Years...and Counting

When we work with patients, we always consider their perspectives, their fears, and their concerns. Putting ourselves in their shoes helps us meet and surpass their expectations. Here are some of the ways we strive to excel in patient care:

- We offer sedation dentistry for a comfortable, anxiety-free dental experience.
- We incorporate advanced technology that allows the most precise and effective treatment.
- We provide convenient scheduling through our six-office network.
- We are a family of collaborative endodontists and staff who work as a team with you and your office.

Creating a Welcoming "Home" for Referring Dentists

We appreciate the trust you put in our practice every time you refer a patient to North Shore Endodontic Associates. We work hard to exceed expectations so that when your patients return to you, they are grateful for your referral and they understand the importance of continuing general care with your office.

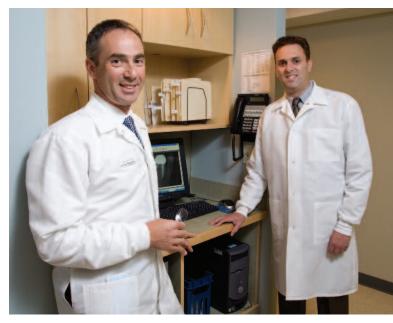


Redefining Accessibility

We Are Available When You- and Your Patients-Need Us

When you choose to collaborate with and send patients to North Shore Endodontics, you can rest assured that we always provide:

- Easy access to our endodontists through our six-office network
- Excellent emergency care for patients who need to be seen right away
- E Flexible, convenient appointment scheduling
- Prompt follow-up to your questions or concerns
- Regular communication with our referring doctors that includes treatment reports, images, and digital x-rays, which are all available electronically



Drs. Yuri Shamritsky & Paul Talkov

Patient Comfort. Innovation. Our Approach to Your Success.

Providing a Comfortable, Anxiety–Free Dental Experience

As you know, dental anxiety is common among patients, especially those undergoing endodontic treatment. At North Shore Endodontics, we understand and respect these fears and concerns. We strive to create a relaxed environment, and we take time to consult with each patient to determine his or her level of anxiety. Most patients find the experience of having root canal treatment to be much easier than anticipated.



For our patients who have a higher level of dental anxiety, we are equipped to provide sedation in a manner that will ease their fears while keeping them safe and relaxed throughout their procedures.

We have established treatment protocols that allow us to perform endodontics using the following sedation dentistry techniques:

- Oral conscious sedation
- Intravenous sedation
- General anesthesia

Safety and comfort have always been-and always will be-our top priorities. Our doctors will choose the best method for your patient's individual needs, and we will keep you apprised of your patient's concerns and progress.

Dr. Yuri Shamritsky

Electronic Medical Records (EMR)

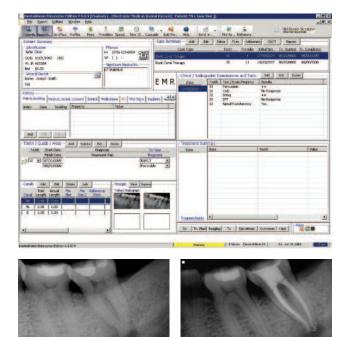
Our goal is to streamline communication between doctors, and between doctors and patients. Our EndoVision EMR makes this a reality. The benefits are many.

Doctor Benefits:

- EMR includes all medical history, symptoms, testing results, images, treatment narratives, follow-up visits, and communications with patient and all others associated with the case
- Complete patient record instantly available at any workstation in our six-office network, which means no matter where our doctors are for the day, they'll have instant access to patient records when you need them
- Records can be accessed remotely when contacting patients or referring dentists from a location other than the office
- Easier tracking of-and communications with-our referral base
- "Greener" solution-less paper used

Patient Benefits:

- Greater security of confidential information
- Greater ease of scheduling
- Accurate, up-to-the-minute financial records
- Real-time online insurance benefit confirmation



Communication Processes That Truly Communicate

Nothing replaces the human touch—not even the best technology. So rest assured that when you want to talk to us, we will be available to you.

That said, we do embrace technology that makes life easier for our patients and for our referring doctors who choose to use it. At North Shore Endodontic Associates, we empower our referring doctors with a set of collaborative tools that facilitate online patient referrals and coordination of care:

- Digital imaging software: If your office is not equipped with x-ray imaging software, we can gladly provide you with it. This will allow you to receive and review images instantly.
- Enhanced interoffice communication and patient care efficiencies ensure that no matter which office your patient chooses, our communication with you remains consistent.
- Online referral forms make it easy for you to download a referral form in PDF format.
- Online patient registration forms make it easy for your patients to fill out their medical information ahead of time.
- Streamlined pre- and post-operative communication helps you know the status of your patients every step of the way and keeps you completely informed about treatment.

To make the referral of your patients to our practice seamless, we provide you with patient referral brochures that describe our practice, give information about endodontic care, and answer frequently asked questions.

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Schick Digital Radiography

The speed of our digital x-rays will impress your patients, but the benefits go far beyond that:



- Up to 80 percent reduction of radiation exposure
- Improved identification of anatomy
- Access to images from any location
- Increased collaboration among dentists
- Patients' improved ability to understand and follow treatment
- Electronic transmission of images between collaborating doctors
- Elimination of environmentally unfriendly developing chemicals



Endodontic Microscopes

Using endodontic microscopes during both non-surgical and surgical procedures helps transform the potential outcome from "good" to "excellent." Why? These surgical microscopes and magnifying loupes provide more visual information, and, thus, a more complete picture.

Magnification and illumination of the operating field are critical in our specialty and enable our doctors to perform a range of endodontic procedures that could only be done under these specific conditions and with appropriately trained staff.

Because we are committed to providing our patients with the most effective and precise treatment available, microscopic endodontics has become a major part of our practice.



Our Doctors & Professional Staff

Practice Manager Michele Whitley, Dr. Peter Morgan

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Our Staff Takes Patient Care to a Whole New Level

Our experienced and well-trained staff is another reason why our patients and referring doctors feel so comfortable with our practice. We pride ourselves in choosing the best people and continuing their training throughout their career with North Shore Endodontics.



For all of our staff, we provide an intensive in-office training and continuing education program. In addition, each staff member receives additional instruction at regional and national dental conferences. Under the leadership of our practice manager, Michele Whitley, several staff members have presented courses at the AAE and other conferences.

We also encourage all members of our team to know our patients and the doctors who have referred them to our office. We know this takes extra time and effort on their part, but the result is a better understanding of your patients' needs while they are under our care.

From left: Dr. Yuri Shamritsky, Toni Brogden, Dr. Paul Talkov



Our Doctors, Experienced Specialists

At North Shore Endodontic Associates, our doctors have a wide variety of backgrounds, but they also have two important things in common: they possess extensive knowledge and expertise in clinical endodontics and they truly care about each one of their patients. This commitment to excellence and patient care is the founding principle behind our practice and is reflected in the following:

- Because of our doctors' expertise, they are often invited to serve on special committees and to present to professional organizations, such as the American Association of Endodontists (AAE).
- Most of our endodontists have been associated with education and teaching in dental schools at the postgraduate level.
- Our doctors attend national and international meetings to keep their daily practice on the cutting edge of scientifically based practice.

In other words, we are passionate about endodontics and providing excellent care to your patients.

Back Row (left to right): Drs. Brian Chuang, Harold Levin, Robert Rosenkranz, Ramzi Sarkis, Paul Talkov

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Seated (left to right): Drs. Peter Morgan and Yuri Shamritsky

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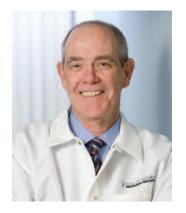


Harold J. Levin, DMD, FICD

Dr. Levin is a graduate of Boston University and Tufts School of Dental Medicine. He received his Certificate of Advanced Graduate Studies in Endodontics at Boston University School of Dental Medicine (BUSDM). Dr. Levin founded North Shore Endodontics in 1962. While currently retired from clinical practice, he continues to serve as a consultant to the practice and as Professor of Endodontics at BUSDM. Dr. Levin is a Diplomate of the American Board of Endodontics and a Fellow of International College of Dentists. He has served as the president of Greater Boston Dental Society, the North Shore Dental Society, and the Boston University Endodontic Alumni Association. Dr. Levin is a member of the American Dental Association, a Specialist Member of the American Association of Endodontists, and a member of the Massachusetts Dental Society, Massachusetts Academy of Endodontics, and North Shore Dental Society.

"I started North Shore Endodontics in 1962 as the only endodontic specialty practice north of Boston. Over the years, there have been great improvements in endodontic technology and techniques. These improvements, coupled with our enduring commitment to clinical excellence and patient care, have enabled our endodontists to provide better and more efficient treatment."

--Dr. Levin



--Dr. Morgan

Peter A. Morgan, DMD, MScD

Dr. Peter A. Morgan completed his undergraduate and graduate education at the University of Pittsburgh. Following his graduation from the University of Pittsburgh School of Dental Medicine, he served as a Captain in the U.S. Army Dental Corp, serving at Womack Army Hospital, Fort Bragg, NC, and at Walter Reed Army Medical Center in Washington, DC. He completed his Endodontic specialty training at Boston University School of Dental Medicine, where he also earned a Master of Science in Dentistry. Dr. Morgan was named a Diplomate of the American Board of Endodontics in 1985. He is a former Associate Clinical Professor at the Boston University Goldman School of Dental Medicine. He has served as president of North Shore Dental Society and of the Massachusetts Association of Endodontists, and recently completed a three-year term as a member of the board of trustees of The American Association of Endodontists. He has been a member of the AAE Committee on Endodontic Software and the AAE Annual Session Planning Committee, serving as General Chair of the 2008 AAE Annual Session in Vancouver, BC.

In 2009, Dr. Morgan was named to a three-year term as a Trustee of the American Association of Endodontists Foundation. Dr. Morgan has lectured at national and international dental conferences and at several dental schools throughout his career. He has served as a consultant to Delta Dental of Massachusetts and is currently a consultant to Henry Schein Practice Solutions, Committee on

Software Development. Dr. Morgan is a member of the Ethics Committee of the Massachusetts Dental Society, the American Dental Association, the Massachusetts Association of Endodontists, the Massachusetts Dental Society, the North Shore Dental Society, and a Specialist Member of the American Association of Endodontists.

"Our practice provides the opportunity for me to work with a team of professionals providing individualized patient care in an optimal clinical setting. We are large enough to have the personnel and resources to bring new technology into our practice. I believe that the adaptation of technology has resulted in a new, exciting level of predictable success and patient comfort in endodontic therapy."





Yuri Shamritsky, DMD, DDS

Dr. Yuri Shamritsky earned his undergraduate and Doctor of Dental Science degrees at the University of Moscow Dental School in Russia. After moving to the United States, he continued his dental education at Boston University School of Dental Medicine (BUSDM), where he received a DMD and a Certificate of Advanced Graduate Studies in Endodontics. He served for over a decade as an Associate Clinical Professor and the Director of Microendodontic program at the Department of Endodontics at BUSDM, and he is actively pursuing the status of a Diplomate of the American Board of Endodontics. Dr. Shamritsky is a member of the American Association of Endodontists, where he serves on the New Technology Committee. He is also a member of the Massachusetts Dental Society and Massachusetts Academy of Endodontics. Dr. Shamritsky is the immediate past President of the North Shore District Dental Society and the Chair of the Beverly Dental Association.

"I bring to patients my extensive expertise and compassion. I use the latest technology to improve clinical results and communications with my patients and their dentists. I am also fortunate to work with the group at North Shore Endodontics who share my goals and objectives and who care about the patients in our office."

--Dr. Shamritsky



Robert J. Rosenkranz, DDS

Dr. Robert J. Rosenkranz is a graduate of Brooklyn College and New York University College of Dentistry. He received his Certificate of Advanced Graduate Studies in Endodontics at Boston University School of Dental Medicine. Dr. Rosenkranz is a Diplomate of the American Board of Endodontics. He is a past Clinical Instructor at the Department of Endodontics at BUSDM and a member of the American Dental Association, a Specialist Member of the American Association of Endodontists, and a member of the Massachusetts Dental Society, Massachusetts Academy of Endodontics, and North Shore Dental Society.

"After 35 years as an endodontist, I still enjoy my work each day. But more importantly, I enjoy that my patients enjoy my work each day. My job satisfaction stems from patients' smiles at the completion of a root canal. Patients enter the office with a sense of dread and often pain; yet, they leave with expressions of gratitude. We often are told, 'Wow, this is easier than having my teeth cleaned.' Or, 'I thought it would be awful, but you made this experience fun.' My favorite comment is this: 'That didn't hurt at all.'"

--Dr. Rosenkranz





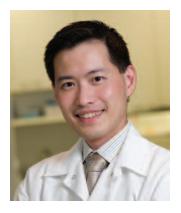
Paul B. Talkov, DMD, CAGS

Dr. Paul B. Talkov received his undergraduate and graduate degrees from Tufts University. Following his dental training, Dr. Talkov performed an Advanced General Dental residency at the Columbia University College of Dental Medicine/Presbyterian Hospital. He received his Certificate of Advanced Graduate Studies in Endodontics from Boston University School of Dental Medicine (BUSDM). Dr. Talkov is a past Clinical Instructor in the Department of Endodontics at BUSDM and a member of the American Dental Association, a Specialist Member of the American Association of Endodontists, and a member of the Massachusetts Dental Society and Massachusetts Academy of Endodontics. He is the former Treasurer of North Shore Dental Society.

"As a graduate of the Swampscott public school system and Tufts and Boston Universities, I have found practicing in my home area to be not only exciting, but also a clinically fulfilling endeavor. At North Shore Endodontics, we value the trust that both you and your general dentist have placed in us, and we continually strive for a smooth transition into and out of our office."



--Dr. Talkov



Brian P. Chuang, DMD, MScD

Dr. Brian P. Chuang graduated from the University of Toronto where he studied pharmacology. He began his dental training at Boston University Goldman School of Dental Medicine where he found an interest for endodontics. Upon receiving his DMD degree, he accepted a clinical research fellowship position at the National Institutes of Health (NIH). He conducted research with the clinical director of the dental division, Dr. Raymond Dionne. Dr. Chuang's research effort with NIH earned him an award with the American Society for Clinical Pharmacology and Therapeutics.

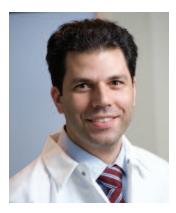
Dr. Chuang returned to Boston University to complete his training and received his Certificate of Advanced Graduate Studies in Endodontics as well as a Master of Science in Dentistry diploma. During his residency, he also founded Advanced Programs in Clinical Endodontics Symposium (APICES) as a way to give back to academia and the endodontic community. It is an educational

symposium facilitated by the American Association of Endodontists for all endodontic residents in the United States and Canada. It is hosted by different universities every year and creates a great opportunity for residents to mingle and learn from top lecturers.

Dr. Chuang believes in lifelong learning and continues to stay involved with the dental community. He is an active member of the American Dental Association, the American Association of Endodontists (AAE), and the Massachusetts Dental Society (MDS). He serves on the executive board of Massachusetts Academy of Endodontics, a committee member of MDS, and on the Residents and New Practitioners Committee with AAE. He has lectured at all three dental schools in the Boston area (Boston University, Tufts, and Harvard), as well as at local dental meetings and the AAE Annual Session. The Massachusetts Dental Society awarded him with the prestigious 10 Under 10 Award for his dedication to organized dentistry.

"Our patients frequently comment about how much better they feel once the root canal treatment gets rid of the toothache. They are often surprised that the procedure itself is not as scary as they have imagined. I find this to be the most rewarding part of being an endodontist. Our goal at North Shore Endodontics is to change people's impression of root canal treatment, one tooth at a time."

--Dr. Chuang



Ramzi A. Sarkis, DMD, MScD

Dr. Ramzi A. Sarkis received his specialty training in Endodontics at Boston University School of Dental Medicine (BUSDM), and he is also a graduate of BUSDM's AEGD, DMD, and MSD programs. His thesis focused on the antibacterial activity and microleakage resistance of MTA and SEBA.

Before studying in the United States, Dr. Sarkis pursued post-doctoral studies in Paris, France, and Beirut, Lebanon, where he also received his first dental degree (DChD) in 1994 from Saint Joseph University.

Dr. Sarkis is an Assistant Professor of Endodontics and Director of Educational Planning in the Office of Advanced Education and International programs at Boston University. He has presented at the Yankee Dental Congress in Boston, the International Association for Dental Research in New Orleans, and at the American Association of Endodontists in Philadelphia.

Dr. Sarkis has been recently appointed to the position of Director ad interim of the Postdoctoral Program in Endodontics at Boston University.

"In collaboration with your treating doctor, we at North Shore Endodontics provide you with a wide variety of diagnostic and comprehensive endodontic procedures that fit the needs of your oral and overall health. Our staff is trained and dedicated to making your experience at our offices very pleasant. Our common goal is to provide you, our patient, with our undivided attention, expertise, and the excellent care you would expect from a healthcare professional. Along with my teaching responsibilities at Boston University, I have a special dedication to my patients that I share with my colleagues, and I bring them the most current and sound treatment modalities available." - 1 = 6 2 1 + 3 4 3

--Dr. Sarkis

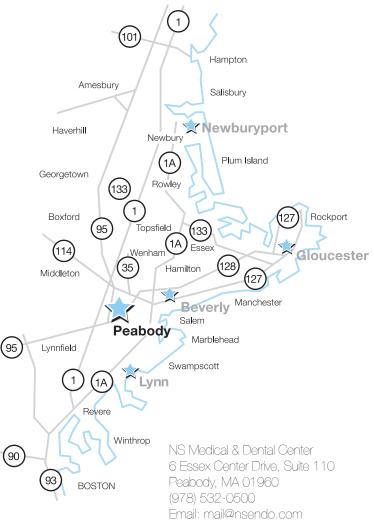
Our Locations



Peabody

Our Peabody office is located in the North Shore Medical & Dental Center, which is behind the Northshore Mall and near Shaw's and Lahey Clinic. It's minutes off Route 128, Exit 25B, and has plenty of parking. The office is handicap accessible.



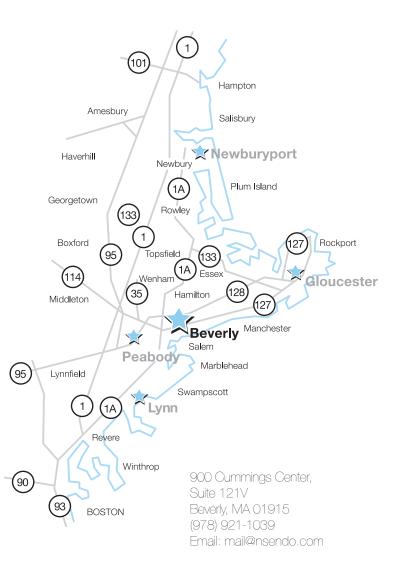


From left: Holly LeBlanc, Kathryn Michaud, Michele Whitley, Deborah Francavilla, Judi BenDavid, Karyn DeCristoforo

Beverly

Just one mile off Route 128, our Beverly office is located in Cummings Center, which is on Route 62, close to where it meets Route 1-A. It's located on the left-hand side of Acapulco Mexican Restaurant, and there's plenty of parking. The office is handicap accessible.

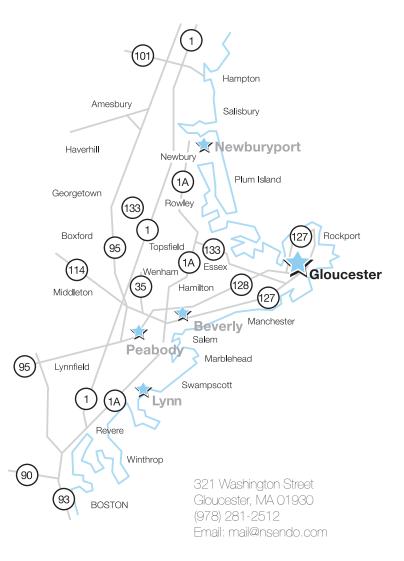




Gloucester

Our Gloucester office is one mile off Route 128 and is located in the Dental Building, opposite Addison Gilbert Hospital. Parking is in the rear of the building.

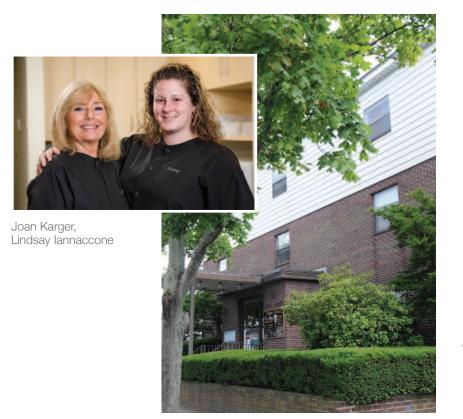


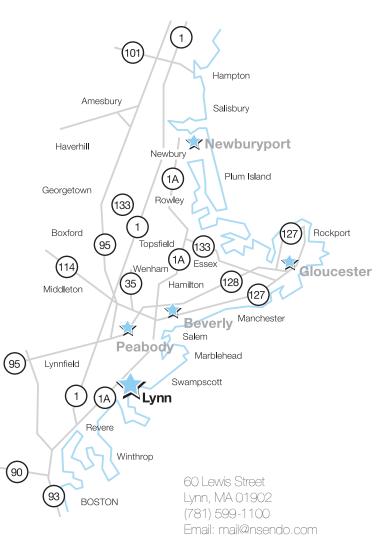


Judi BenDavid

Lynn

Our Lynn office is located on Lewis Street (Route 1-A), two blocks into Lynn from the Lynn/Swampscott line. Parking is in the rear of the building. The office is a ten-minute walk from the Swampscott Commuter Rail, and an MBTA bus stop is right outside the office.

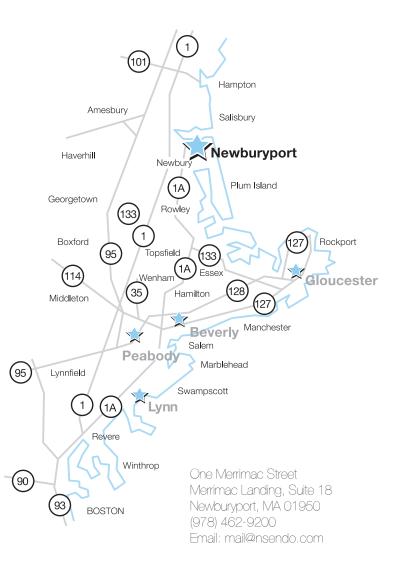




Newburyport

Our Newburyport office is located on the second floor of the Merrimac Landing Building, which is at the corner of Green Street and Merrimac Street, across from the Firehouse Center for the Arts. Parking is in the rear of the building.





Theresa Simes, Dr. Peter Morgan

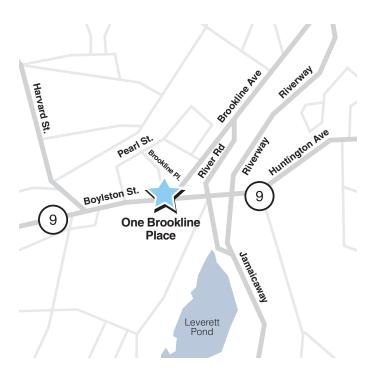
Brookline

Our newest location, Brookline Endodontics, is perfect for those patients who live or work in Greater Boston. The office is located in One Brookline Place, just steps away from the Brookline Village stop on the Green Line (D Train).



From left: Natalia Khalaidovskaia, Gisele Ganz, Nataliya Demarco





Brookline Endodontics

One Brookline Place, Suite 505 Brookline, MA 02455 617-735-8500 mail@brooklineendo.com

www.brooklineendo.com



www.nsendo.com

NORTH SHORE ENDODONTIC ASSOCIATES

Peabody Office (978) 532-0500 Beverly Office (978) 921-1039 Gloucester Office (978) 281-2512 Lynn Office (781) 599-1100 Newburyport Office(978) 462-9200

Brookline Office (617) 735-8500