"WINNER TAKES ALTIMA" PROMOTION

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RADIO COPY:

HI, THE EXCITING ONE, MIKE ADDAMS, HERE WONDERING IF YOU'D LIKE A BRAND NEW NISSAN ALTIMA FREE FOR TWO YEARS?

WELL, YOU CAN HAVE ONE WITH "WINNER TAKES ALTIMA!"

JUST LISTEN TO MORNING MAGIC TOMORROW AT 7:50. I'LL GIVE YOU THE FINAL CLUE ABOUT WHERE THE NISSAN ALTIMA IS PARKED! REMEMBER IT'S A BOSTON LANDMARK!

CLICK ON MAGIC 1067.COM FOR ALL THE CLUES. IF YOU'RE THE RIGHT CALLER WHEN I ASK FOR ALL THE LANDMARKS, YOU COULD WIN A TWO-YEAR LEASE ON A 2000 NISSAN ALTIMA GXE.... IT'S ONE SEXY MACHINE...HAVE YOU SEEN IT?

IMAGINE NO CAR PAYMENTS FOR TWO YEARS!

MORNING MAGIC WITH ME, THE EXCITING MIKE ADDAMS, A CHANCE FOR A FREE CAR, AND THE MOST MUSIC IN THE MORNING! WHAT MORE COULD YOU WANT?