

“Regis & The Big Apple Promotion”

Fall 2000: WMJX, Magic 106.7

Written & Produced by: E.T. Robbins

RADIO COPY:

WANT TO SEE *LIVE WITH REGIS*?

WANT TO SPEND A FEW DAYS IN THE BIG APPLE?

A COUPLE OF NIGHTS IN A NICE MANHATTAN HOTEL?

MAYBE TAKE IN A BROADWAY SHOW?

WELL, NOW’S YOUR CHANCE! HI – THIS IS THE EXCITING ONE, MIKE ADDAMS, AND I’LL BRING ONE LUCKY WINNER AND A GUEST TO EXPERIENCE ALL THAT NEW YORK CITY HAS TO OFFER FROM REGIS PHILBIN TO BROADWAY ENTERTAINMENT!

GO TO MAGIC1067.COM AND CLICK ON CONTESTS! OR FAX ME, THE EXCITING MIKE ADDAMS, AT 617-822-6559.

INCLUDE YOUR NAME, DAY AND EVENING PHONE NUMBER AND BE SURE TO MENTION *LIVE WITH REGIS*! WE’RE QUALIFYING PEOPLE RIGHT NOW!

COURTESY OF “LIVE WITH REGIS,” WEEKDAY MORNINGS AT 9 ON WHDH-TV 7 AND [PRICELINE DOT COM](http://PRICELINE.DOT.COM), WHERE YOU NAME YOUR OWN PRICE AND SAVE!

FOR MORE *LIVE WITH REGIS* FUN, BE SURE TO SET YOUR CLOCK RADIO TO 106.7 AND WAKE UP WITH ME, EXCITING MIKE ADDAMS, ON MORNING MAGIC!