

IMMEDIATE RELEASE

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Boston Chapter of American Women in Radio & Television Unveils Signature Series

Boston, October 21, 2003 --- The Boston/New England chapter of American Women in Radio & Television (AWRT) will host its first signature series, "The Story Behind Their Success," on Tuesday, October 28, 2003 at Azure in the Lenox Hotel Copley Square, Boston from 11:30AM - 1:30 PM. The luncheon will include a panel discussion featuring WBZ 4 News evening anchor Lisa Hughes and Greater Media Inc. VP of Sales Annie McGuire. Tickets are \$40 for AWRT members, \$50 for non-members, and \$25 for students with a valid I.D.

Emmy Award-winning journalist Lisa Hughes joined WBZ 4 News in June 2000 after working as a correspondent for CBS Newspath, the CBS-TV Station Group's satellite news service. Prior to joining WBZ-TV 4, Hughes traveled the world for CBS Newspath reporting stories for WBZ including extensive coverage of Washington, DC and Capitol Hill, and the Pope's visit to Israel in 2000. Hughes was an Emmy Award nominee in 2000 for news anchoring and received an Emmy Award for Hard News Story in 1996. She was named Best Newcomer in TV News by "Boston Magazine" and Best News Anchor by the "Improper Bostonian."

McGuire began her career combining her two favorite things - making friends and making money - as an Account Executive at William C. Brown Publishing in New Jersey. In 1989, McGuire came to Boston to continue her career in sales as an Account Executive at WBOS 92.9 FM and then at MIX 98.5 FM. In 1996, McGuire joined Greater Media, Inc. as Local Sales Manager for MAGIC 106.7. Within three years, Greater Media promoted McGuire to Vice President of Sales for all five Greater Boston Radio Group stations (WBOS, WTKK, WKLK, WROR, WMJX).

"The Story Behind Her Success" is the brainchild of MAGIC 106.7's Candy O'Terry, creator and co-host of the award winning program "Exceptional Women" and AWRT-Boston President. O'Terry says, "We're searching for and finding women who have compelling stories to tell about their rise to success in media related fields. Our goal is two-fold: to provide our membership with role models and to inspire the next generation of women."

AWRT is a national, nonprofit organization that extends membership to qualified professionals, women and men in the electronic media and allied fields. Headquartered in Vienna, Virginia, AWRT's mission is to advance the impact of women in the electronic media and allied fields by educating, advocating and acting as a resource to its members and the industry.

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