



## Right and Wrong Ways to Hire a Web Developer Protect Yourself (Takes 60 Seconds)

Dear \_\_\_\_\_,

You probably realize that you're going to need a web developer at some point. The question is what's the best way to go about hiring one?

It would be great if all you needed to do was look in the yellow pages under "web developer" and voila! But it's not that simple. And if you do it that way, it could backfire on you. It's also not a good idea to go with the cheapest web developer you find. While you might be saving money in the short-run, I can almost guarantee that you'll encounter some problems a year or two down the road. The best thing you can do is "interview" several developers. In other words, do your homework.

As the owner of Ionix Studios, a leading web development firm in Massachusetts, I encourage my prospective clients to do their homework. I want them to ask lots of questions *before* they sign a contract -- even if it means they choose someone else in the end. Why? Well, an educated customer is a happy customer and a person whom I look forward to working with.

But what should you ask a web developer...especially if you don't know what goes into developing a site? Here are some questions to consider:

**What's the difference between a web designer and a web developer?**

**What skill set does the developer bring to the table?**

**How long before there's a return on investment (ROI)?**

Do you want to know the answers to these and 14 other helpful questions? No problem. At Ionix Studios, we have all the questions you should ask as well as the answers.

**Download Our FREE guide:**

***17 Questions You Should Ask A Web Developer Before You Sign A Contract***

Simply go to [www.ionixstudios.com](http://www.ionixstudios.com) and click on "Articles and Resources." Then enter this **promotional code: web + the first three letters of your last name** (so if your last name is "Smith," the code will be: websmi ).

Best wishes,

Dan Malo, President  
Ionix Studios

**PS --** If you'd rather receive the guide in the mail, call 508-845-0540 and we'll send it out for **FREE**.

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