February 3, 2003

Ms. Stacy Rudnick Marketing Director Oldies 103 1170 Soldiers Field Rd. Boston, MA 02134

Dear Ms. Rudnick,

It is with great enthusiasm that we write to you about the newly formed chapter of American Women in Radio and Television. For over 50 years, AWRT has been committed to the advancement of women in electronic media. Our groundbreaking Boston/New England chapter encompasses so many great towns and cities; we want to reach as many women and men as possible, and your joining AWRT is the first step in a long process.

Your membership is crucial to our new chapter's success. Twelve dollars from your membership fee goes directly to our local treasury. These funds are critical for a start-up chapter, and will help in launching networking lunches for members and a year-end event that focuses on mentorship programs for the next generation of women broadcasters.

And membership *does* have its privileges. As a member, you will receive the following:

- Access to CareerLine, a bi-weekly listing of job openings across the country
- Admittance to educational and professional development seminars and workshops
- Subscription to *News and Views*, AWRT's bi-weekly publication, containing legislative issues, industry news and events as well as association news
- Discounts to national and local AWRT events
- A national and local Membership ID card
- Networking opportunities at chapter luncheons, meetings and forums
- Inclusion in AWRT National directory

Joining is easy and the benefits are long-lasting. Simply go to our Web site: www.awrtboston.org for more details.

Thank you in advance for your support, and best wishes for a productive and healthy 2003!

Candy O'Terry President Camille Bergquist Vice President for Membership