

Winning Grant Proposals Have 10 Things In Common.

We Can Teach You How To Do Them In Under One Hour.

Tired of watching your grant applications get rejected? Desperate for funding but lack proposal-writing expertise? Wonder what you've been doing wrong?

Relax. Writing grant proposals may feel like you're trying to break the DaVinci Code, but it doesn't have to. Introducing Quinlan's Audio Conference Series:

Taking the Mystery Out of Writing Winning Proposals

Creating a proposal that flows smoothly is important. So is following directions. Many applications are turned away simply because they don't meet the funding agency's requirements or follow the grantor's instructions. This conference will show you how to avoid these situations. Everything we teach is based on proven strategies that have yielded positive results!

Audio Conference Benefits -- The Three C's

Clear -- An industry expert presents everything in an engaging, easy-to-understand format.

Concise -- You're just 60 minutes away from learning the ins and outs of winning proposals.

Convenient -- Phone in from your office, home, or even your car. It's easy!

AUDIO CONFERENCE HIGHLIGHTS:

- Learn the **Top Ten Tips and Techniques** for writing effective grant proposals.
- Learn how to write a proposal that puts a fresh spin on your idea.
- Understand how to develop user-friendly formats to create reasonable, fundable budgets.
- Learn how to understand the proposal process so your proposal gets priority.
- Understand how to match your proposal with the funding agency's objectives.

Q&A

We leave plenty of time to answer your questions. Because the issue is a complex one, we anticipate that there will be many, so we've created an interactive method of addressing every question.

SPEAKER:

Grant writing expert **Susan R. Paisner**, also known as "The Development Doctor."

Ms. Paisner is a Maryland criminologist and freelance journalist. She received her B.A. in Sociology from Case Western Reserve in Cleveland, Ohio, and her M.A. in Criminology from the University of Maryland in College Park. She has over 19 years experience in writing proposals, performing development research, and teaching classes in writing grants.

In addition to writing dozens of articles, Ms. Paisner wrote "The Development Doctor," a monthly column on proposal writing and development, for nearly 10 years. She has designed, developed, and written many federal and foundation proposals on such topics as community policing, public/private partnerships, hunger, and after-school programs.

She has been a presenter on grant writing and foundation funding for numerous U.S. Department of Justice conferences. She has provided proposal writing and development training to community-based organizations and has instructed Department of Justice personnel on how to write RFPs. She also managed federally funded training and technical assistance grants for several Washington, D.C. area nonprofits.

PROGRAM MATERIALS:

We'll provide you with program materials five (5) days prior to the conference. You'll download these materials from our website. We'll email you the link and directions. Please allow plenty of time for downloading the material -- we suggest one or two days before the conference.

Date: September 30, 2004

1:15pm	to	2:15pm EST
12:15pm	to	1:15pm CST
11:15am	to	12:15pm MST
10:15am	to	11:15am PST

COST

Cost is \$169.00 per listening site. Use a speakerphone and invite as many people as you want to listen in – *at no extra charge to you!*

Worried that you'll miss something while you're listening in? No problem! We offer a CD package, too. Cost for the audio conference and CD is \$199.00. Shipping and taxes are included.

Call 1-800-229-2084 to reserve your space now, or visit our website <http://www.quinlan.com/> and click on Audio Conferences.