

HOW WE CAN HELP YOU

As an event planner, you know the importance of delivering that "extra something special" to your clients. Lyrical Edge Productions *is* that extra something special! Below are just some of the kinds of events we can help you with.

CORPORATE EVENTS

- Trade Shows
- Business & Sales Meetings
- Product Launches
- Employee Recognition

NON-PROFIT EVENTS

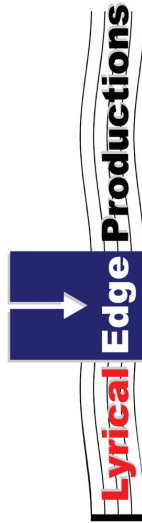
- Fundraisers
- Motivational Meetings
- Training Sessions
- Political Roasts

PERSONAL EVENTS

- Weddings
- Bar/Bat Mitzvahs
- Personal Tributes
- Parties



Call us TODAY for a **FREE** Demo CD!
(508) 624-4623



The right message...delivered musically!

6 Stearns Road
Marlborough, MA 01752

FREE CD
offer inside!

*think you've seen every type
of corporate entertainment
there is?*

**THINK
AGAIN**



As An Event Planner, Do You Ever Worry About The Following?

- Guaranteeing your client plenty of foot traffic at his next trade show booth?
- Kicking off an annual sales conference with something your client (and her clients) will never forget?
- Finding just the right entertainment for your client's product launch?
- Discovering something fun to plan for your client's annual holiday party or company picnic?

At Lyrical Edge Productions, we give you the edge with your clients.

We write and produce live, customized musical entertainment delivered by professional actors. It's the perfect beginning, middle, or end to any special event that you're planning. And the best part? It's as simple as 1-2-3.

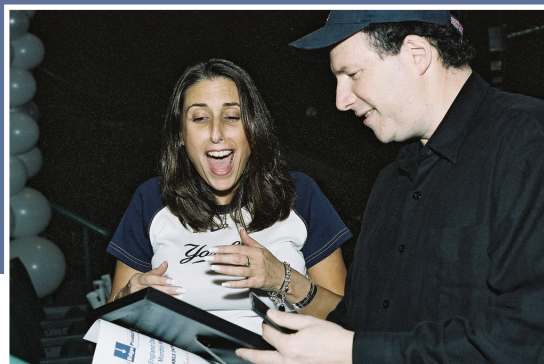
1. We learn the message you want to deliver at your special event.
2. We then transform your message into a theatrical script, combining sketch comedy with popular songs. We rewrite the song lyrics with your client's message in mind.
3. We perform this unique "mini-musical" at your event.

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"We used Lyrical Edge in a production in advance of the annual sales meeting. It was fabulous! Howard was able to write some songs and some scripting that really mattered to our sales organization. Everyone laughed and had a great time! We would use Howard again in a heartbeat."

— Deborah Sorterup & Pamela Jerdee,
ZOLL Medical Corporation

WHAT IS OUR BACKGROUND?

Business and entertainment. **Howard Boles**, founder and owner of Lyrical Edge Productions, Inc., has degrees in engineering and music. Howard combines a technical background with expertise in musical theater and parody writing to create a unique form of customized musical entertainment.



"Howard was the hero of the day!! The guest of honor [event planner Jaelyn Bernstein, shown above with Howard] was so touched... it was awesome! It was fun to watch her during the song and see her reaction to it all... just a really great night all around! I tell my kids that the difference between ordinary and extraordinary is that little extra, and Howard gave it."

— Stephanie Douglas, Cloth Connection

HOW ARE WE DIFFERENT FROM THE COMPETITION?

Most corporate entertainers perform existing material that has little, if anything, to do with the message you want to deliver to your audience.

At Lyrical Edge Productions, we provide *Customized Musical Theater*, where **every** scene and song lyric we write and perform live is created just for the occasion.

Your audience will be educated, surprised, and delighted by a production that has been written specifically *for them and with them in mind*.

FREQUENTLY ASKED QUESTIONS

Q: *What's a song parody and why do I need one?*

A: A parody is a song whose lyrics have been rewritten for a specific purpose. It can inspire, motivate, and inform. A well executed parody will get your message across in a fun way. Plus, your message will have a better chance of being remembered by your audience.

Q: *How much does it cost?*

A: Rates vary depending on the length of the production and the number of performers used. A 4-minute song that's performed one time at an event will cost less than a 10-minute sketch that's performed numerous times at a trade show. **The key is we can work with almost any budget.** So call for a quote.

Q: *What do you use for musical accompaniment?*

A: We use prerecorded karaoke style accompaniment. We can also use live musicians when budgets permit or if you're already using them for your event.

Q: *What if we prefer to use our own performers?*

A: No problem! We'll be happy to provide them with just the right words to say and sing. We also offer coaching services to make their performance shine!

Q: *What sort of turnaround time do you need?*

A: Obviously, we like as much lead time as possible, but we've been known to put on quality productions last minute as well. There's no charge for a phone consultation, so call today and let's brainstorm some ideas.

CONTACT INFO

Howard Boles (508) 624-4623
www.lyricaledge.com
info@lyricaledge.com