

# **“BIOS” FOR TECHNOLOGIES 2010, INC.**

## **([www.tech2010.net](http://www.tech2010.net))**

### **Shawn De Cesari, Web & Internet Consultant**

Like so many bright, young people with entrepreneurial spirit, Shawn got his start by spending every waking moment in front of his PC while growing up in Fresno, California. Having taught himself everything from hardware to software, programming to networking, Shawn headed to the East Coast in pursuit of his dream and to be closer to his fiancée, Jennifer. It wasn't long before Technologies 2010, Inc. recognized Shawn's talent and snatched up this enterprising young man. His creative touch plays a special role in developing and maintaining Web sites for clients like Advanced Presentation Systems ([www.projectorsource.com](http://www.projectorsource.com)), Massachusetts Horticultural Society ([www.MassHort.org](http://www.MassHort.org)), and QC Drilling ([www.QCDrilling.com](http://www.QCDrilling.com)) among others. A self-proclaimed “road geek,” Shawn enjoys collecting old maps, license plates, and traveling New England roads. He is proud of his own personal Web site [www.usroute1.net](http://www.usroute1.net). A music enthusiast all his life, Shawn often works to the beat of his favorite drummer, Phil Collins, from the rock band Genesis. Shawn looks forward to growing with Technologies 2010, Inc. and to exceeding the expectations of new clients. He says, “I can't imagine doing anything else.”

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### **Ross Bradley, President and Founder**

Ross began his career at the tender age of 17 in the United States Air Force where he was able to showcase his innate computer genius. Initially stationed for five frigid years in Minot, North Dakota, Ross wanted to head back east and was transferred to Pease Air Force Base in New Hampshire. When he arrived, the Logistics Ground Transportation (LGT) complex was using an antiquated punch card system (the Air Force had spent 33 million dollars over a three-year period on an integrated PC based system that didn't work and was never deployed). Frustrated with the current system, Ross borrowed a PC from the Air National Guard (since LGT didn't have one of its own) and within six months (and on his own time), Ross wrote a program that incorporated everything the 33 million-dollar program was supposed to do and more. And it worked. The Air Force adopted the program, Air Force-wide, and it is still in use today.

Ross remained at Pease A.F.B. where he was elevated to E6 Technical Sergeant. Among many honors bestowed upon this young man during his tenure in the military was the distinguished Meritorious Service Medal, an award that was presented to him by an Air Force General at the age of 26.

Constantly looking for new challenges, Ross left the service in 1989 in order to found Technologies 2010, Inc. Ross's philosophy is simple: to create a consulting organization that is equipped to handle all aspects of a client's technical needs. This means custom building computers and servers, designing networks, custom writing software, modifying existing software, developing web sites, hosting web sites, and providing Internet access on a national level. Now 12 years old, Technologies 2010, Inc continues to exceed customer expectations at every level and to grow in a world economy that is anything but static.

Despite all of his professional success, nothing compares to Ross's top accomplishment of having raised two children, Jason (21) and Tesha (20) as a single Dad. Born and raised in Framingham, Massachusetts and presently residing in Milford, Ross was labeled an "individual" by his mother before he could walk. Don't be surprised to see this company president pull up to your office on his Harley-Davidson motorcycle. Ross looks forward to one day traveling cross-country on his bike with his fiancée (and company vice-president), Dianne Donovan.

Ross can be reached at [ross@tech2010.com](mailto:ross@tech2010.com).

## **Dianne Donovan, Vice-President**

This Southeastern Massachusetts University (now UMass Dartmouth) marketing major got her start in computer programming in an unconventional fashion when she was employed at Subaru of New England as a customer service representative. One of the computer "geeks" (nicknamed "Brain") overheard Dianne talking about computers. Her knowledge impressed him so much that one day on her way to the fax machine Brain asked her if she would consider becoming a computer programmer. And the rest, as they say, is history.

It was at Subaru of New England that Dianne first met Technologies 2010, Inc. president Ross Bradley. Dianne's talent was obvious to Ross and it wasn't long before he was wooing her to work for his company. Citing Einstein as her favorite historical figure, it's no wonder Dianne Donovan was tapped for her intellectual prowess. Her organizational skills keep the company moving smoothly and her creative touch gives life to Web sites as well as other projects. Dianne is a firm believer in family-run enterprises and hopes Ross's two children as well as her own niece and nephew play a role in the company's future.

As Technologies 2010, Inc.'s vice-president, Dianne acknowledges that maintaining the company's growth in an uncertain economy and increasing sales are her top priorities for 2002. That and perhaps planning her wedding – Dianne became engaged to Ross Bradley in December of 2000. The two recently purchased a house in Milford, Massachusetts.

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